impedimed°

ImpediMed Limited 2024 Annual General Meeting

Forging a new Standard of Care



Agenda

ImpediMed – FY24 Annual General Meeting

- » Review FY24 Financials
- Strategy Focus on accelerating sales and controlling costs
- » First application Breast Cancer Related Lymphoedema (BCRL)
- » New Team to execute
- » Key Forward Indicators
- » Value proposition

Core business revenue and ARR improving Overall revenues down due to cessation of Astra Zeneca clinical trial

FY24 Full-Year Results

Total revenue¹

\$10.3 million



9% vs FY23

SOZO Core Business² revenue

\$9.7 million



14% vs FY23

SOZO Core **Business ARR**

\$11.0 million



18% vs FY23

Number of patient tests conducted

250,000



18% vs FY23

SOZO units sold globally

113



16% vs FY23

SOZO Core Business TCV

\$9.4 million



Gross profit margin

87%



1% vs FY23

Cash balance at close of FY24

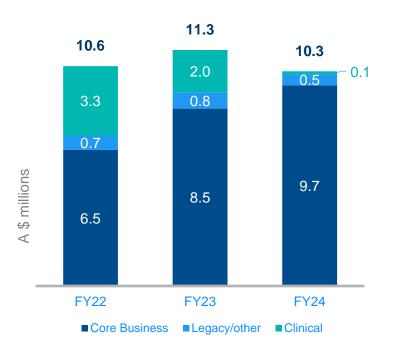
\$24.6 million

^{1.} Clinical revenues (AstraZeneca) declined \$1.9M from FY23

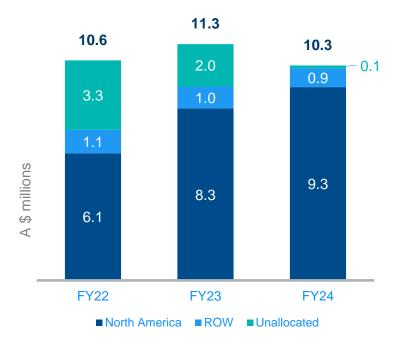
^{2.}SOZO Core Business represents revenue from SOZO contracts in the Oncology/Lymphoedema market and excludes SOZO clinical business and legacy device/other revenues.

SOZO Core Business growth driven by US up 14%

Global revenue by category



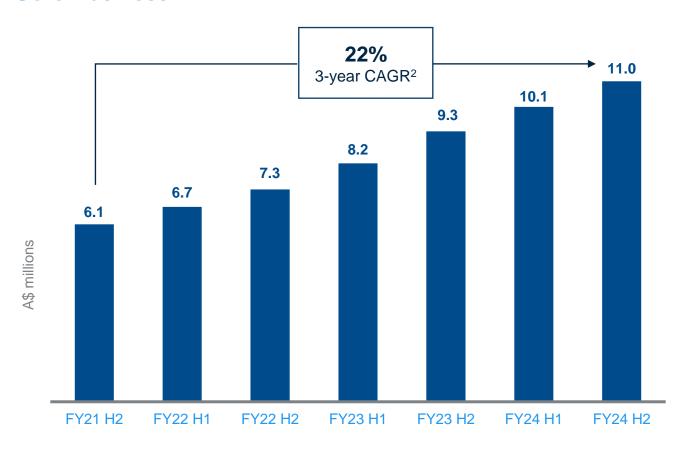
Global revenue by geography



- FY24 SOZO Core Business revenue up 14% vs. FY23.
- US business 90% of revenue.

ARR is up 18% vs. FY23, and continues to show long term growth

SOZO Core Business ARR¹



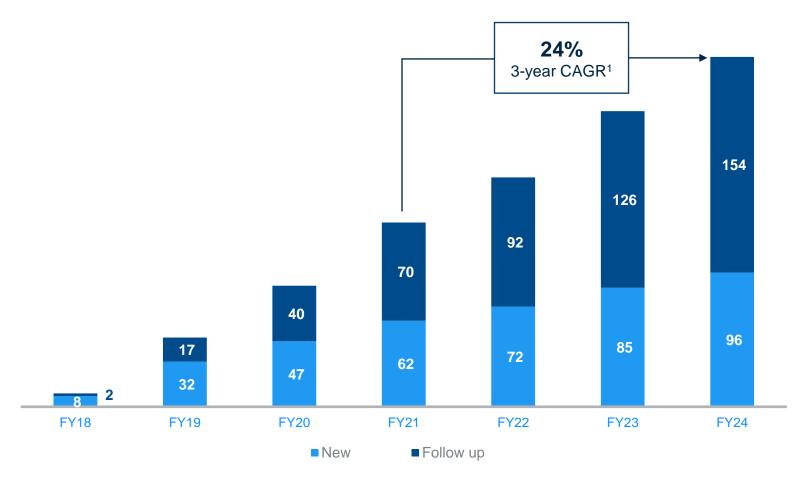
» ARR up 18% vs. FY23 (\$9.3m)

^{1.}Annual Recurring Revenue (ARR) represents the amount of revenue reasonably expected to be recognised for the next 12-month period based on existing contracts, assuming installation upon sale and no churn. The amounts shown are as reported. The exchange rate used for FY24 H2 ARR calculation was 0.66699 (2023: 0.66387).

^{2.} Compound Annual Growth Rate.

Patient testing grew 24% as a 3-year CAGR

SOZO patient tests (000s)



- » 18% growth vs. FY23
- An important driver of renewals

^{1.} Compound Annual Growth Rate (based on annual totals).

Immediate strategy

Execute to breakeven with a focus of sales, marketing and clinical execution in BCRL

12-Month Priorities



Ensure everything we do is underpinned by quality and integrity

Forging a new Standard of Care for Breast Cancer Survivorship



4M

 US breast cancer survivors¹

310k Newly diagnosed US breast cancer patients every year¹

82%

Breast cancer patients are at risk of arm lymphedema due to their treatment⁵

- Lymph node surgery
- Radiation therapy
- Taxane-based chemotherapy

1 in 5

Breast cancer patients will develop lymphedema² resulting in

- Isolation and depression³
 - Hospitalisation risk⁴
 - Economic burden⁴

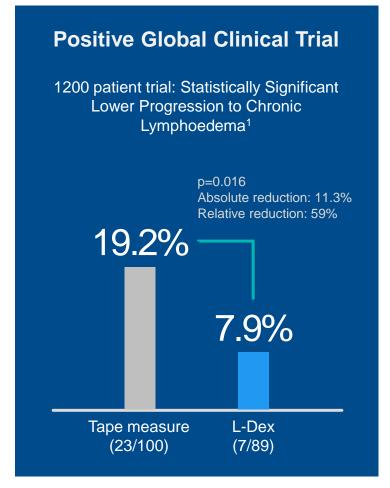
Preventing Breast Cancer-Related Lymphedema

92%

Of patients did not progress to chronic lymphedema with early detection using L-Dex and intervention through 3 years⁶

- 1. Breast Cancer.org 2024 American Cancer Society, Inc.
- Gillespie TC, et al. Breast cancer-related lymphedema: risk factors, precautionary measures, and treatments. Gland Surg. 2018 Aug; doi: 10.21037/gs.2017.11.04.
- Teo I, et al. Examining pain, body image, and depressive symptoms in patients with lymphedema secondary to breast cancer. Psychooncology. 2015 Nov;24(11):1377-83. Doi:10.1002/pon.3745. Epub 2015 Jan 20. PMID: 25601235.
- Dean LT, et al. "It still affects our economic situation." A long-term economic burden of breast cancer and lymphedema. Supp Care Canc 2017; https://doi.org/10.1007/s00520-018-4418-4.
- American Cancer Society. Cancer Treatment & Survivorship Facts & Figures 2019-2021. Atlanta: American Cancer Society. 2019
- Ridner SH, et al. A Comparison of Bioimpedance Spectroscopy or Tape Measure Triggered Compression Intervention in Chronic Breast Cancer Lymphedema Prevention. Lymphatic Research and Biology 2022.

SOZO BIS: All elements in place to forge the new Standard of Care



PREVENT trial: n=1,200 10 US and international centers including Vanderbilt University, Mayo Clinic and MD Anderson

\$600m BCRL TAM

FDA cleared

1mil patient tests conducted

1,000 Devices deployed globally

Widespread & Increasing US Payor Coverage

- 23 US States now at Critical Mass (>80% covered lives)
- 255m Covered Lives across the US
- 73% US population now covered

Multiple Guidelines and Standards
Support Early Detection





















SOZO BCRL: Replaces time consuming SOC with early, objective & fast detection for Breast Cancer Related Lymphoedema

Current Standard of Care (SOC) Subjective or Time-Consuming

Examination



Volume



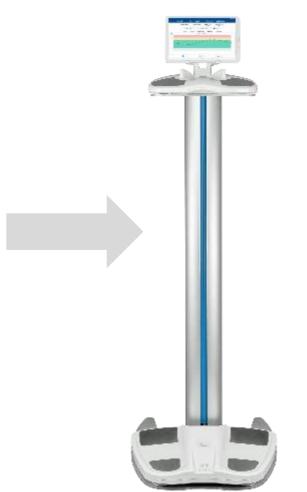
Optical Scanning



Lymphography



Bioimpedance Spectroscopy (BIS) – FDA-cleared, Clinically Validated, Guideline Supported, Reimbursed, Early, Objective & Fast Detection





Captures Sub-Clinical, Stage 0 lymphedema that can be treated



ImpediMed Board – New Team with Global Experience

√ Governance ✓ Project delivery ✓ Culture ✓ Performance

Non-Executive Directors



Christine Emmanuel-Donnelly **Non-Executive Chair**

- Appointed 28 September 2023.
- 30 years in IP expertise through commercialisation and strategic in-house intellectual property roles.
- 4+ years in Board / healthcare governance experience.



Janelle Delaney **Non-Executive** Director

- Appointed 28 September 2023.
- 30 years of project management and execution at IBM, with responsibility for the quality of delivery across Asia Pacific's portfolio of several thousand projects.



Fiona Bones **Non-Executive** Director

- Appointed 7 June 2024.
- · 20+ years global experience in finance, corporate governance and systems transformation.
- · Vice President of Finance, International Controller of Google



Andrew Grant Non-Executive Director

- Appointed 28 September 2023
- 20+ years working with Medical doctor, exkey US customers and across global healthcare markets.
- Global Strategic planning and delivery in healthcare globally, including McKinsey and ResMed.

Executive Directors



- Appointed January 2024.
- Pfizer and McKinsey, with 30+ years global healthcare experience across the US. Asia. Middle East and Australia.
- 6 years Board / governance experience.





McGregor Grant CF&00 / **Executive Director**

- Appointed Director September 2023 and **CFO November** 2023.
- Ex-Nanosonics CFO.
- Experience with Board administration. governance and investor relations.

Global Company Experience

- Pfizer
- Google
- **IBM**
- **McKinsey**

Australian MedTech **Experience**

- ResMed
- Polynovo
- **Nanosonics**

New World Class Executive team

✓ US healthcare market ✓ Medtech commercialisation ✓ Sales execution ✓ Creating long-term value

Executive Directors



Dr Parmjot Bains
CEO / Managing
Director

- Appointed January 2024.
- Medical doctor, ex-Pfizer and McKinsey, with 30+ years global healthcare experience across the US, Asia, Middle East and Australia.
- 6 years Board / governance experience.



McGregor Grant
CF&OO /
Executive Director

- Appointed Director September 2023 and CFO November 2023.
- Ex-Nanosonics CFO, 13 years.
- Experience with Board administration, governance and investor relations.

Executives



Dr Steven Chen Chief Medical Officer

- Appointed September 2023.
- Former American Society of Breast Cancer Surgeons (ASBS) President
- Surgical oncologist/ breast surgeon with 10+ years' industry experience in drug and device product development.



Tim Benkovic SVP, Sales & Customer Success

- Appointed April 2024.
- Ex-Nanosonics 6 years, ex Head of US Sales
- 30+ years' experience in medical device, SaaS, and distribution industries.
- Proven history of building top performing sales teams.



Julie Kuhlken Senior Director, Marketing

- Appointed October 2023.
- Ex-Becton Dickenson
- 25+ years' experience in marketing and leadership.



Aaron Ogilvie
Senior Director,
Product
Development

- Appointed on Exec October 2024.
- Ex-Johnson and Johnson
- 25+ years
 experience of
 product development
 leadership.



Ashley Munoz Director of Human Resources

- Appointed on Exec July 2024.
- Broad expertise across diverse human resource functions.



Dennis Schlaht SVP, R&D and Technology

- Appointed June 2007.
- Accomplished senior technology executive.
- Broad areas of expertise including strategic planning and leadership, R&D and global technology implementations.

Key forward looking metrics improving

Q1 FY25 Pipeline Metrics and New Payor Coverage Metrics

FY25 Q1 Sales Pipeline 585 devices



34% increase vs Q4 FY24

Updated Mid Q2 FY 25
Critical Mass States¹

23 States



+7 vs Q1 FY25

Q1 FY 25 NAPBC Standard Inclusion SOZO at 143/570

Accredited NAPBC Institutions



1 new NCCN Center

SOZO at 23/33

Updated Mid Q2 FY 25

254.7m Covered Lives²

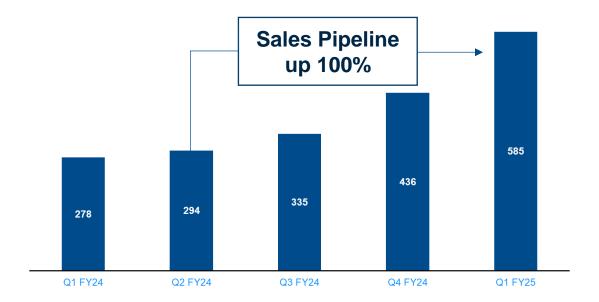


82% increase vs FY24

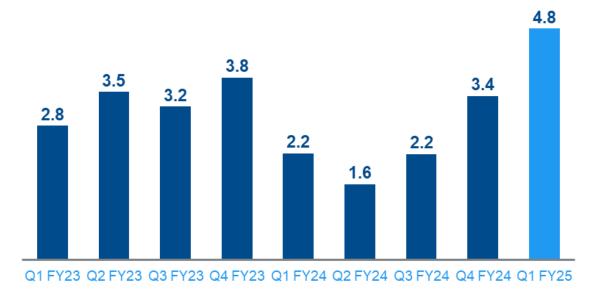
Momentum Continues Forward sales indicators improve and TCV momentum returns

U.S. SOZO Units Sales Pipeline¹

SOZO Core Business Quarterly TCV



Q1 FY25 Pipeline up 34% vs. Q4 FY24



Record quarterly increase in TCV²

^{2.} Total Contracted Value (TCV) relates to new and renewed contracts and includes any consideration for the sale of SOZO units as well as the total licence fees for the duration of the signed contracts. Typically, these contracts are for a period of three years.

The Value Proposition

